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MESSAGE: FC

FORMAL SUBMISSION OF:

- 1) Transmittal (1 pg.);
- 2) Fee Transmittal (1 pg.); and
- 3) Amendment (35 pg.).

Attorney Docket No.: Google-74 (GP-282-00-US)

Appl. No.: 10/844,104

Applicants: Paul BUCHREIT, et al. Piled: March 31, 2004

Title: RENDERING CONTENT-TARGETED ADS WITH E-MAIL

TC/A.U.: 3688

Examiner: Danied Lastra

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby pertify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patents and Trademark Office on the date shown below.

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December 23, 2008